



NERD ON! / 2021





Nerd On! is the multimedia company you didn't need but you deserve and

WHERE ALL LEVELS OF NERD ARE WELCOME!

What started with a weekly, comedy, pop-culture podcast grew to be so much more. Join Caitlyn, Corey, Josh and Tom every Thursday for Nerd On! The Podcast as they discuss the things that give them raging nerd ons, or what left them wanting more. From comic books, to films and everything in between, the Nerd On! crew tackles it all.

The team that made it all happen. The **founders** and **hosts** of Nerd On! The Podcast. We also wear some other hats!



COREY POWERS
PUBLIC RELATIONS &
SOCIAL LEAD



CAITLYN ELIZABETH
SENIOR EDITOR
& COMMUNITY LEAD



JOSHUA MANLEY
AUDIO ENGINEER &
PRESIDENT



TOM PETBORISOOTH
CONTENT PRODUCTION
MANAGER

CONTENT NETWORK

It all started with a small nerd culture podcast. Over the last 3 years, we've been expanding our content offerings, in addition to partering with other hungry creative minds to bring more diverse content to our community.



TOPICS

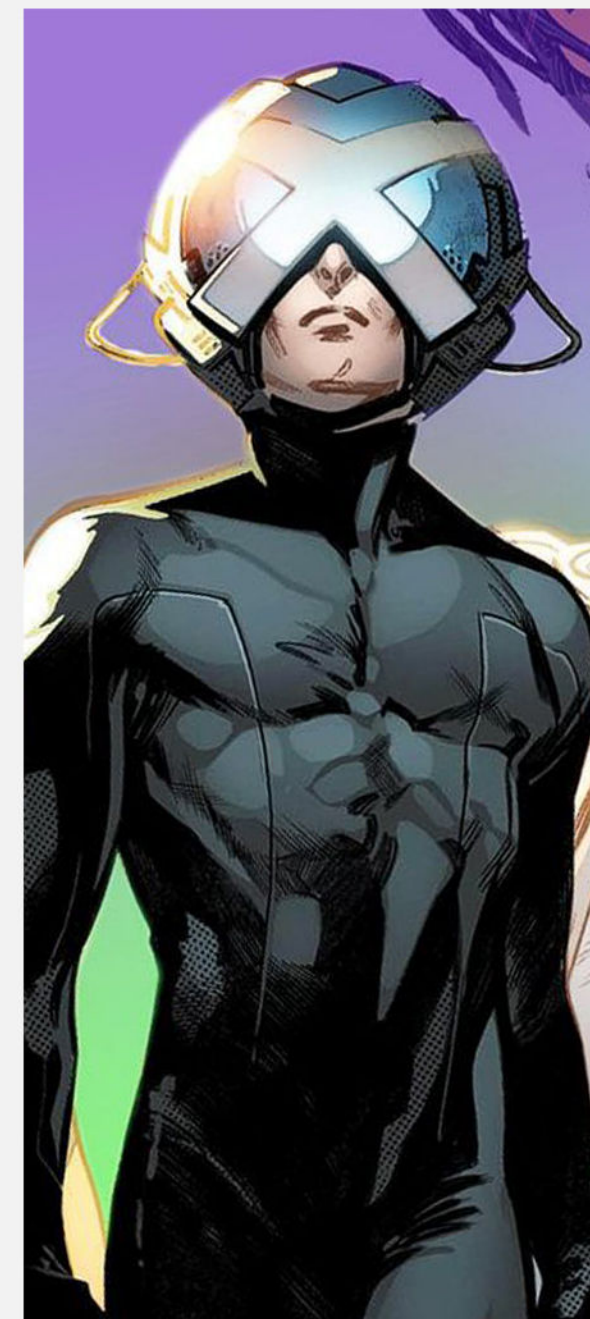
In a modern age of content consumption, Nerd On! The Podcast covers a wide range of topics. We also find it important to follow our audience across media, keeping our options as open as our audience's.



MOVIES



TELEVISION



COMICS



VIDEO GAMES



ANIME



MUSIC



FOOD

NOTABLE GUESTS

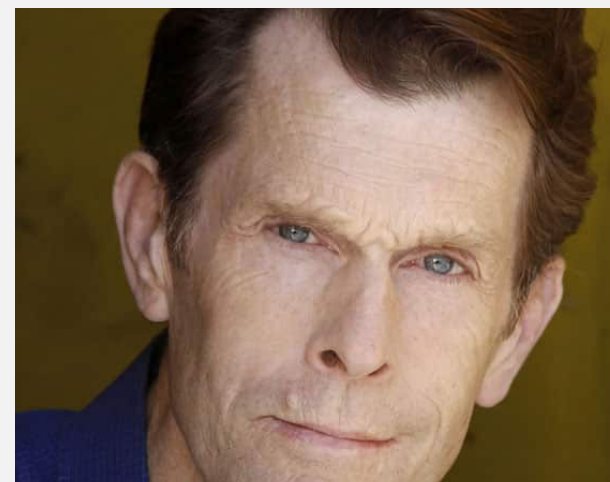
We're always on the lookout to bring something extra special to our listeners. For our guests, we like to do something a little different. We start by getting to know them more by discussing their life and career. Then we move on to Nerd On! about a topic they are a fan of!



BILLY WEST
EPISODE 81



JONATHAN FRAKES
EPISODE 74 & 142



KEVIN CONROY
EPISODE 28



BOB BERGEN
EPISODES 159



BECCA SCOTT
EPISODES 154



ANDREA ROMANO
EPISODE 110



JENNIFER HALE
EPISODE 164



ROB LIEFELD
EPISODE 151 BONUS



JEFF NIMOY
EPISODES 7, 88B & 142B



RINO ROMANO
EPISODE 24



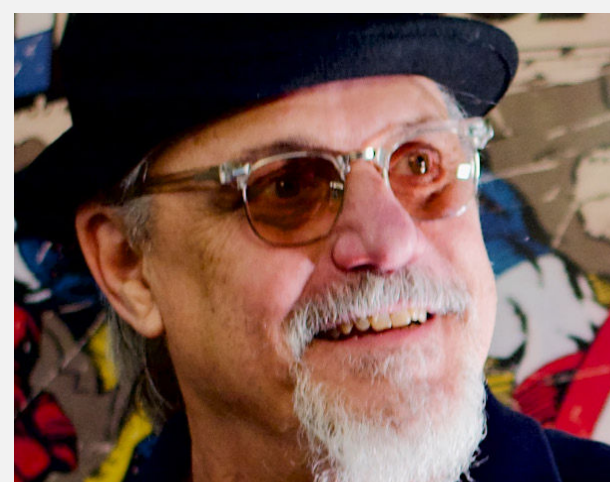
RYAN DRUMMOND
EPISODE 67



LEX LANG
EPISODES 101



CAROLINA RAVASSA
EPISODE 35



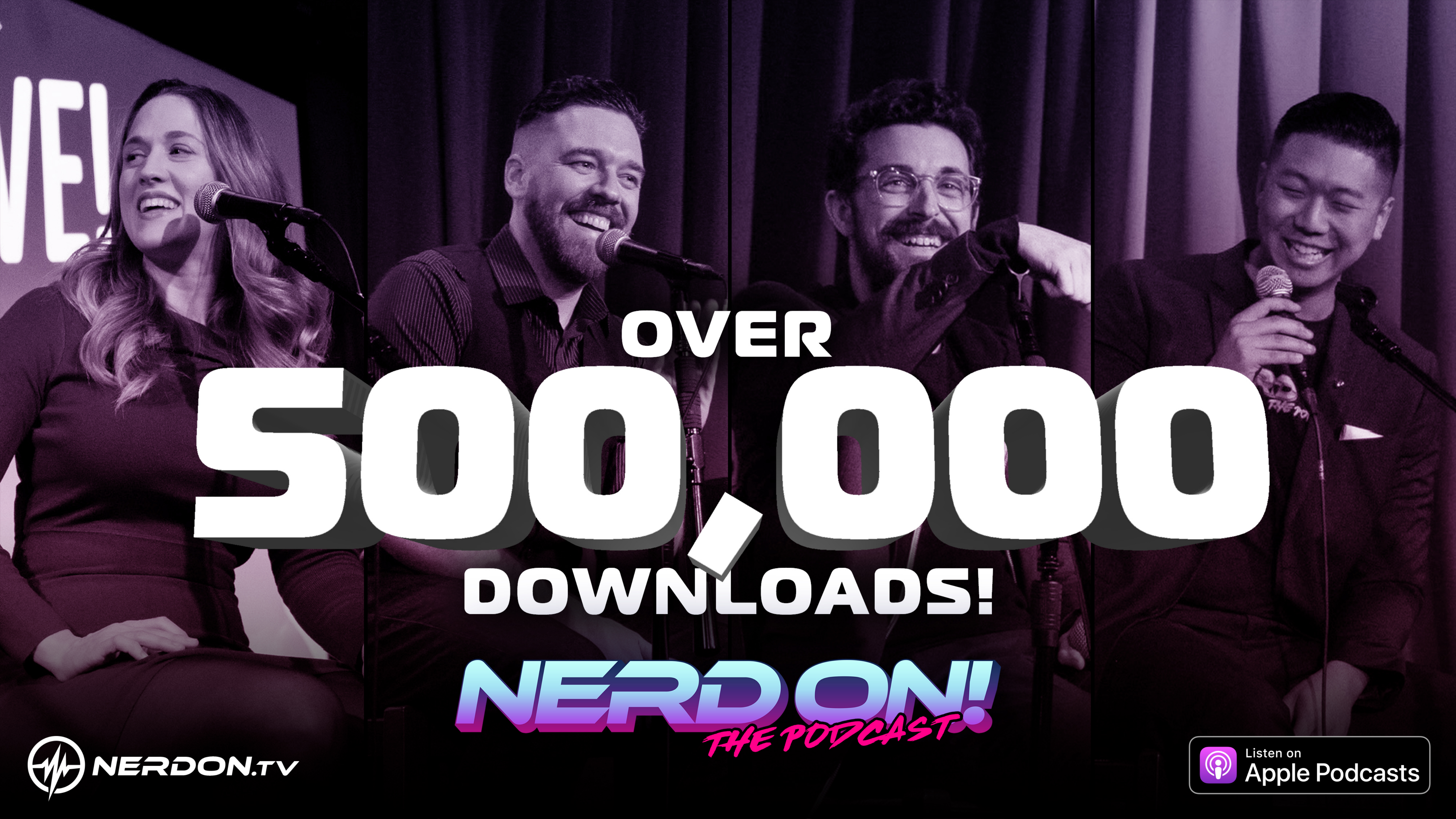
STEVE RUDNICK
EPISODE 133



STAN BERKOWITZ
EPISODE 116



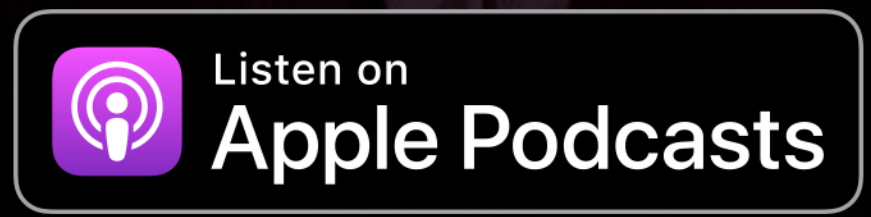
HANERI
EPISODE 156



WE!

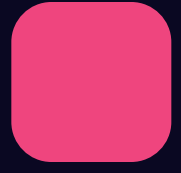
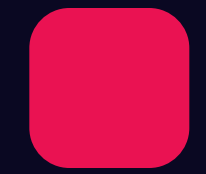
OVER
500,000
DOWNLOADS!

NERDON!
THE PODCAST





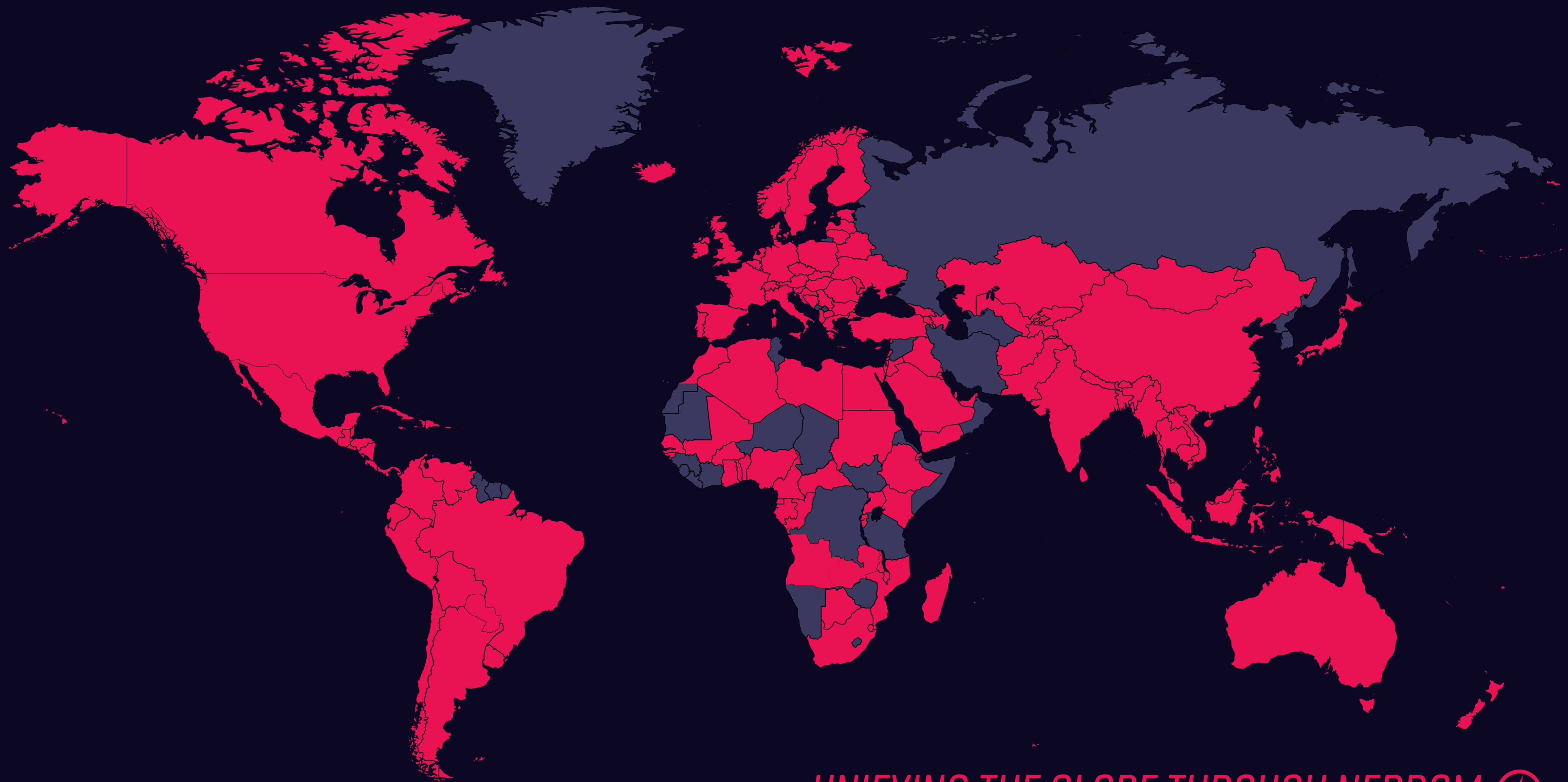
*THE PODCAST YOU DESERVE,
ON THE PLATFORM YOU NEED.*



AND THAT'S JUST TO NAME A FEW.

SEE OUR COMPLETE LIST OF PLATFORMS AT [NERDON.TV/LISTEN](https://nerdon.tv/listen)



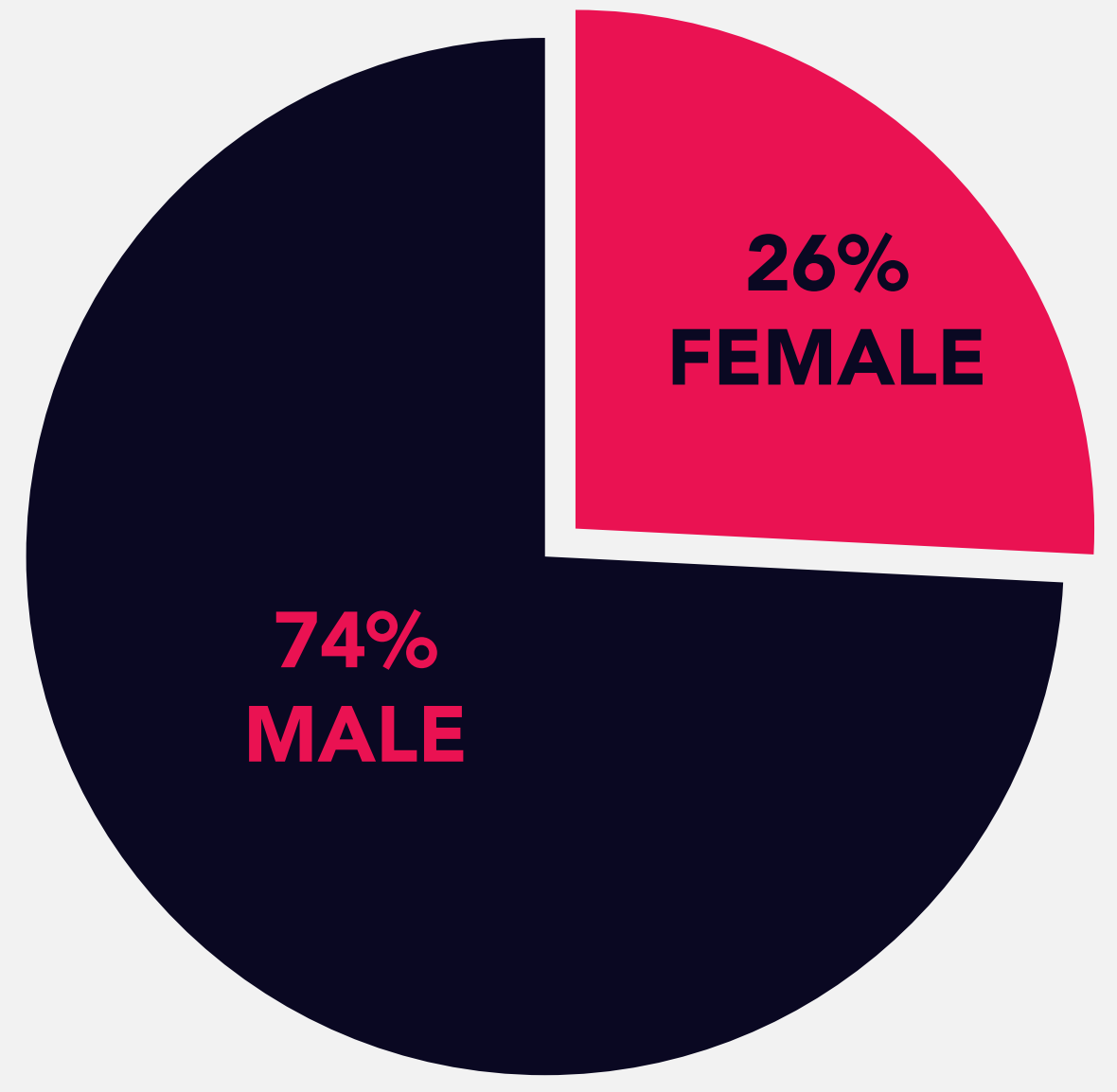


● NERD ON! AUDIENCE

UNIFYING THE GLOBE THROUGH NERDOM 

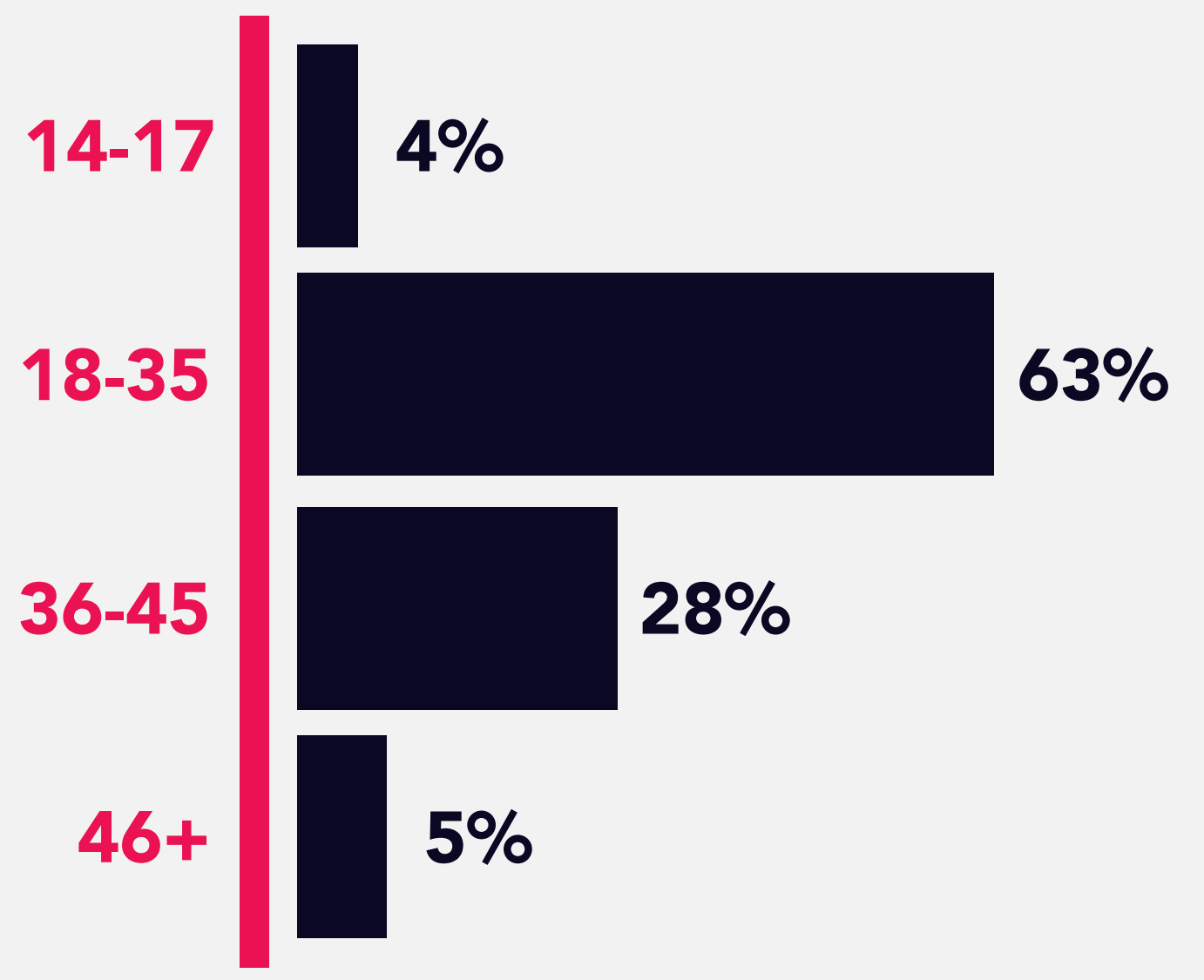
⚡ DEMOGRAPHICS

GENDER



ANNUAL ONLINE PURCHASES
\$100 - \$5000

AGE




**DIPLOMA
TO
BACHELORS
EDUCATION**

**FULL TIME
EMPLOYMENT**



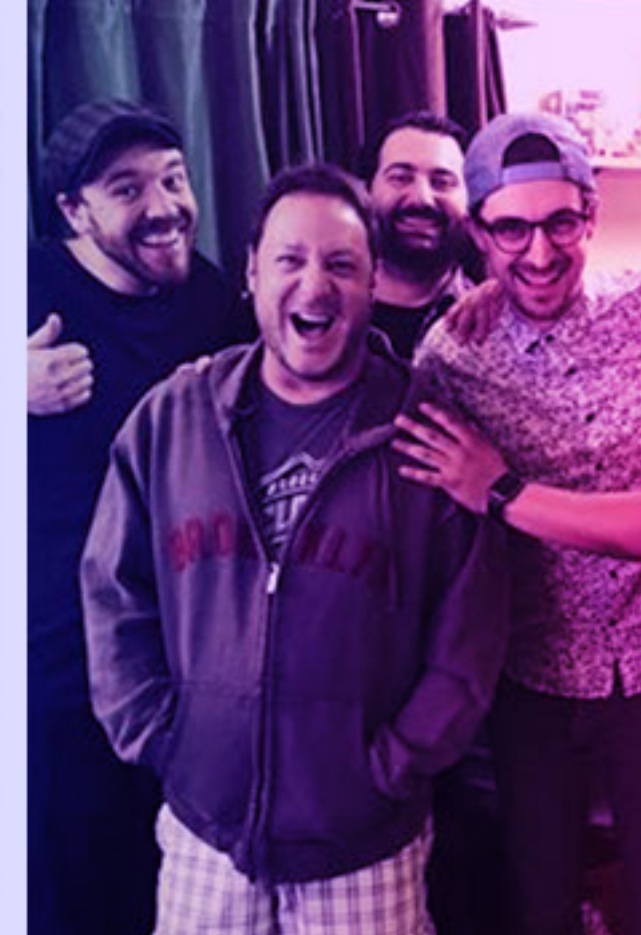
**LISTENS ON
MOBILE DEVICE**



ANNUAL HOUSEHOLD INCOME
\$10K - \$150K

**LISTENS ON
COMMUTE**





@NERDONTV

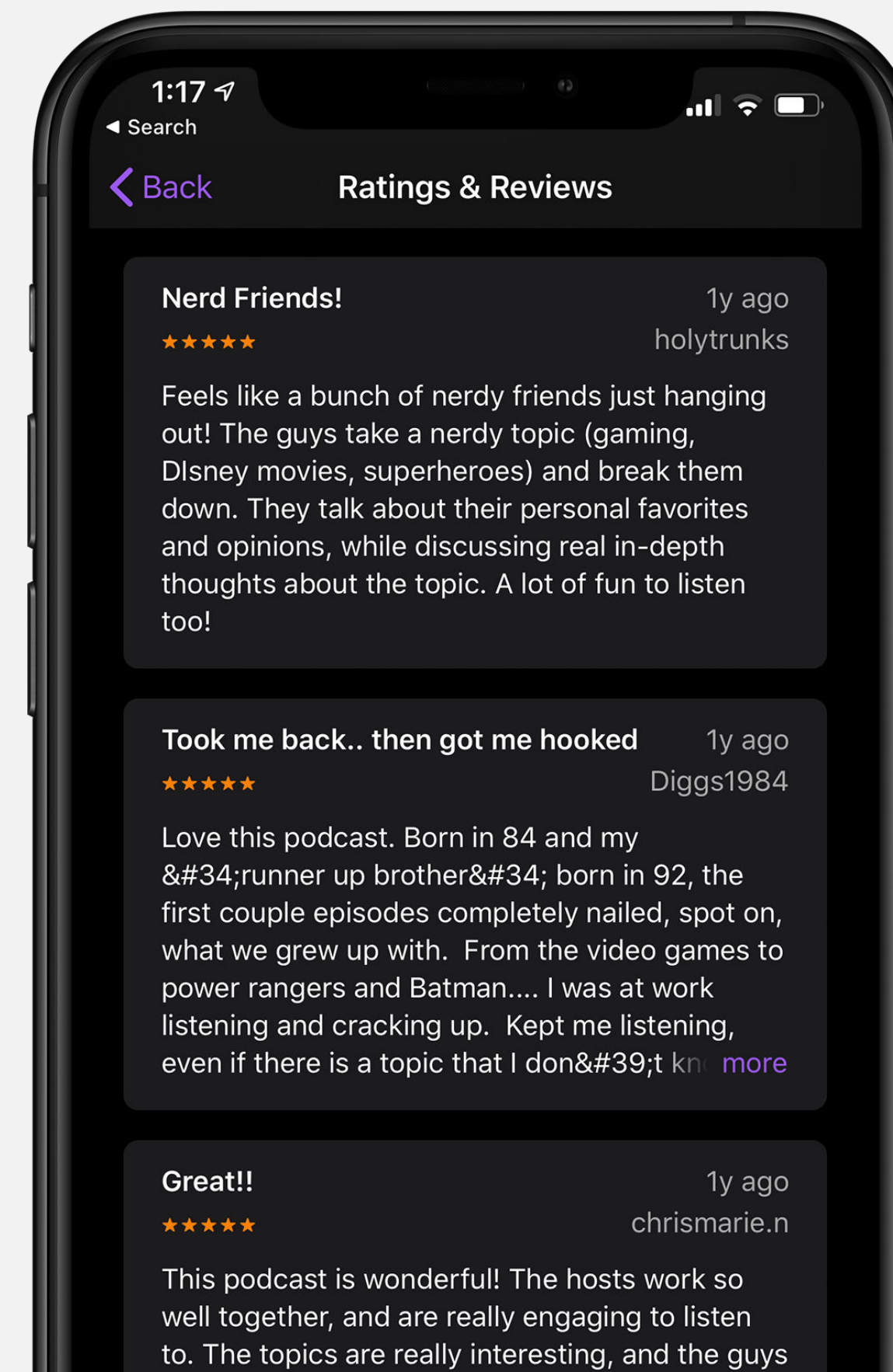
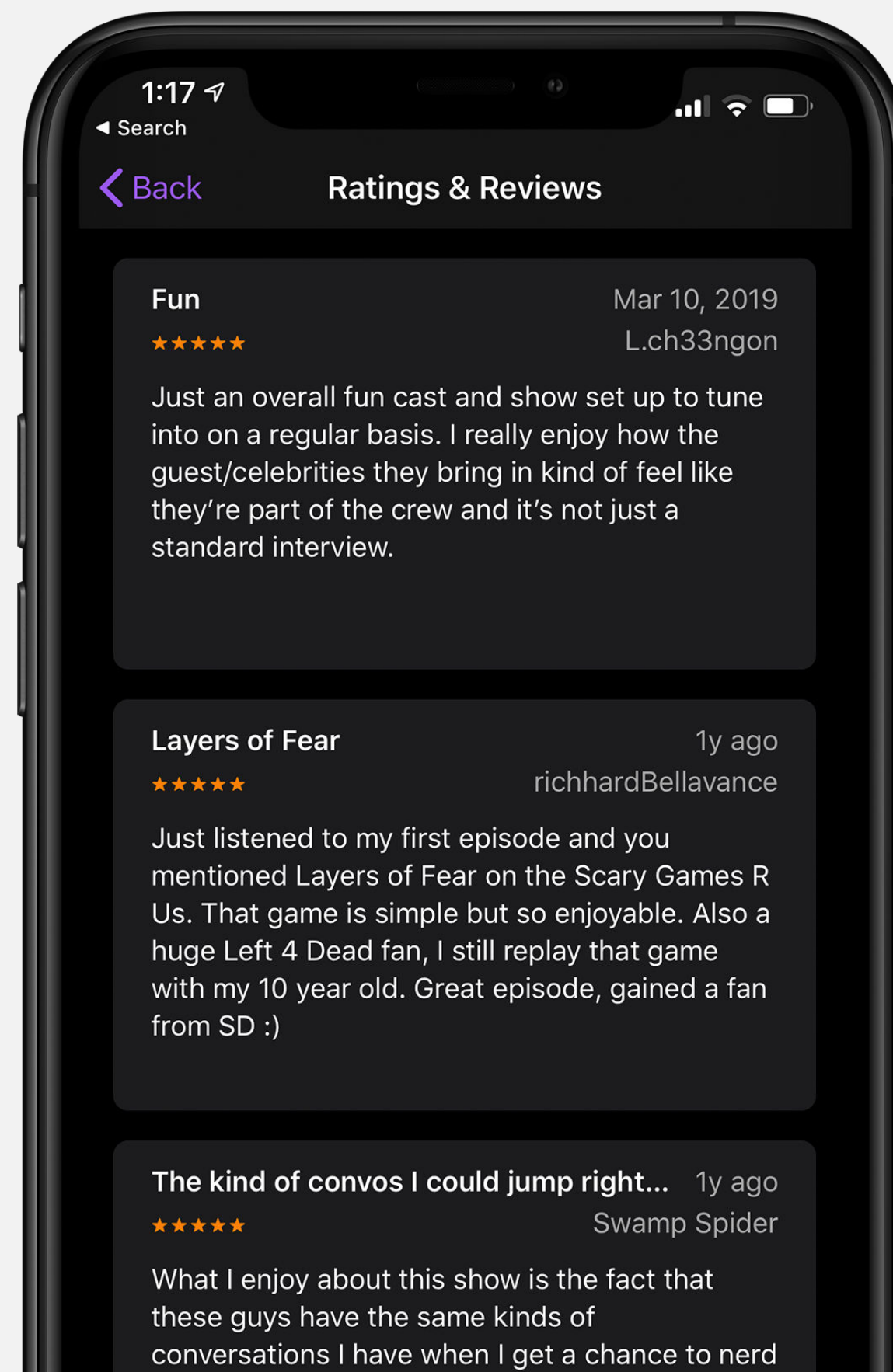
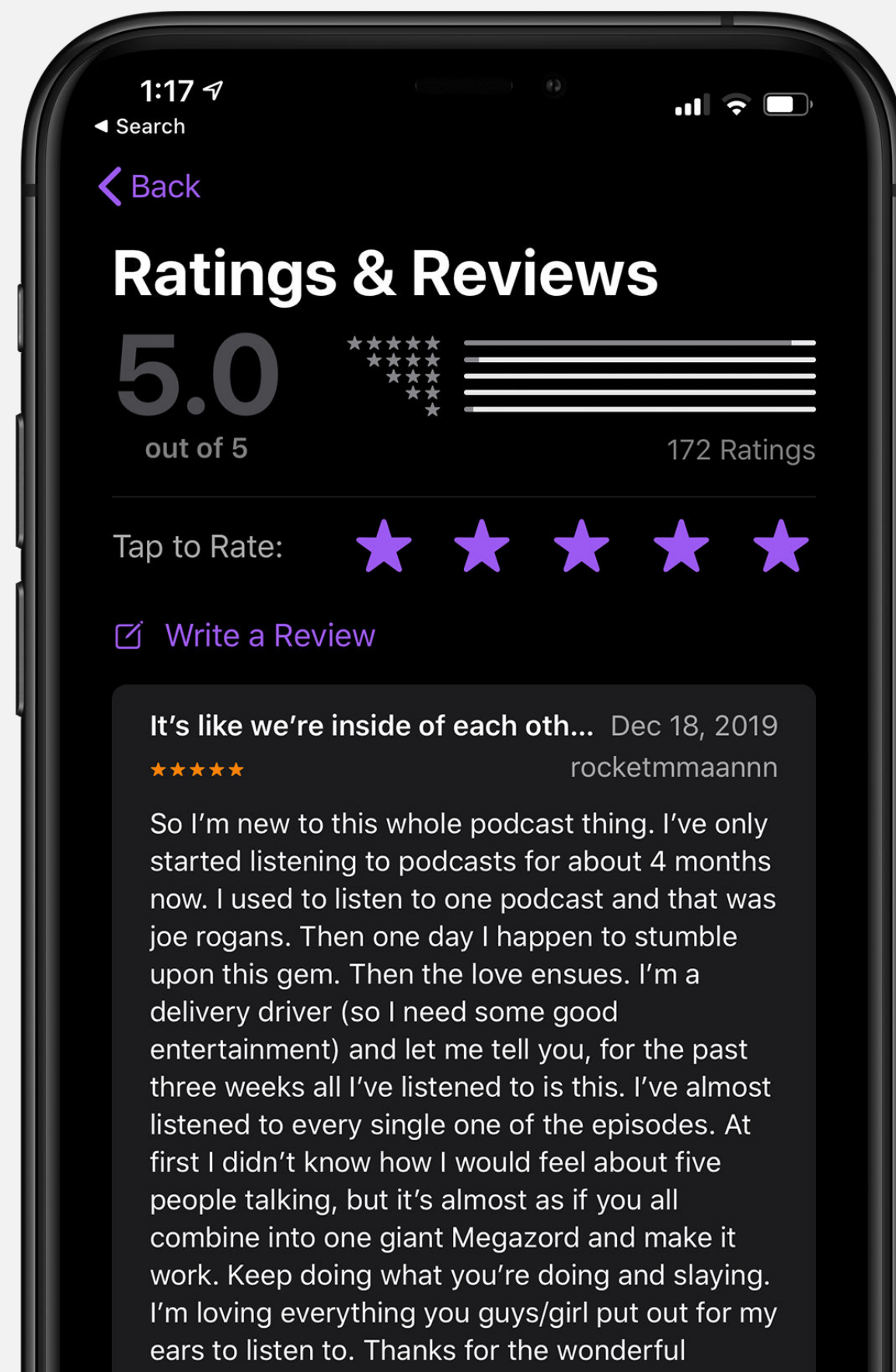




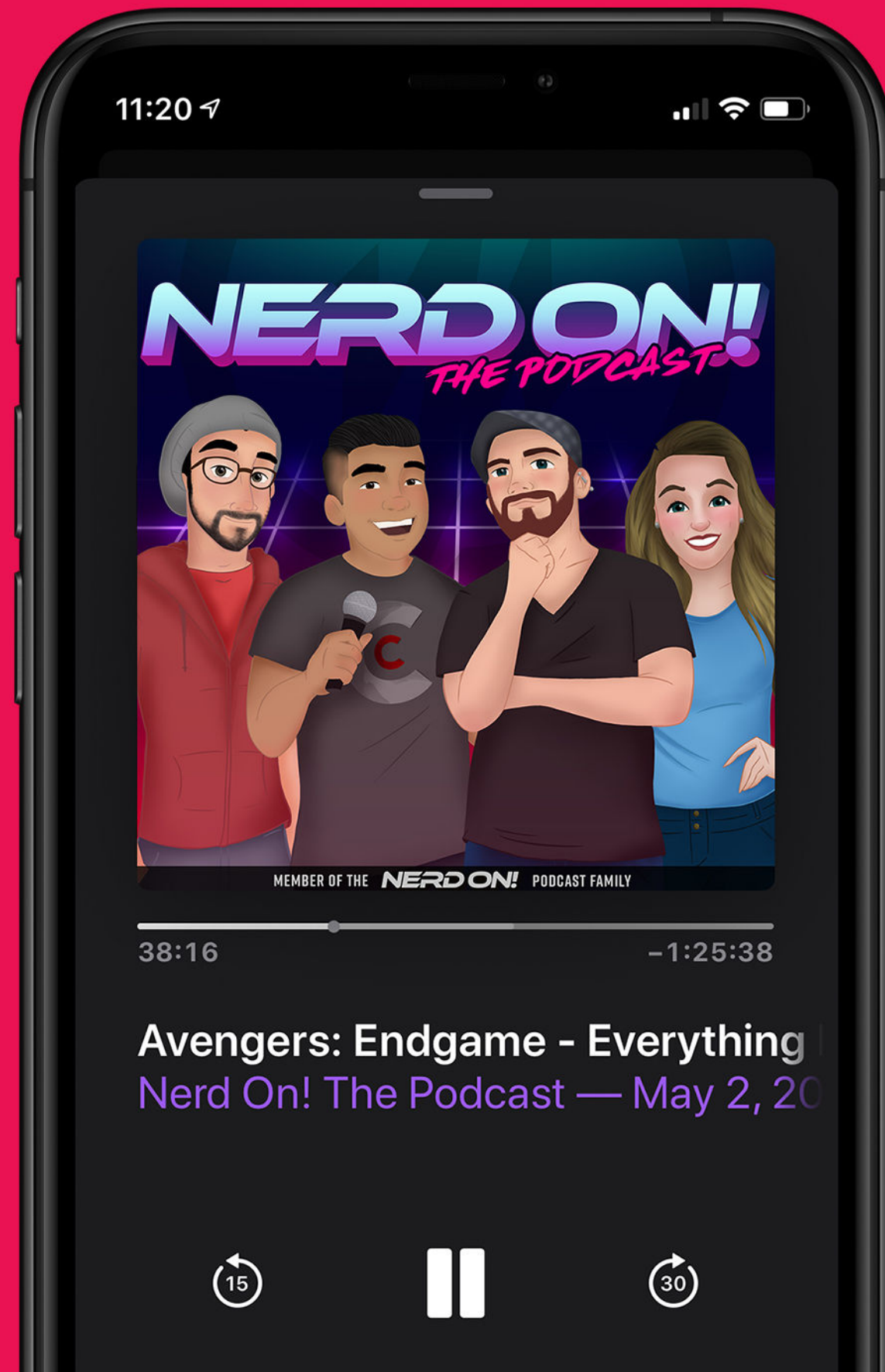
Nerd On! The Podcast has 180+ Reviews on Apple Podcasts with an average score of 5 stars.

Our focus on community building goes hand in hand with our feelings towards customer reviews and feedback.

We want to make Nerd On! as inviting to as many people as possible, and we want to know what everyone thinks of the content we deliver.



MEMBERS OF THE **NERDON!** PODCAST FAMILY



NERD ON! THE PODCAST

A weekly comedy, pop-culture podcast, that discusses topics from comic books to film and everything in between.

60-90 Minutes

THE CAPELESS CRUSADERS

Join David, Anthony, Amy on the third Monday of the month as they dive into the latest in the world of comics.

60-90 Minutes

THE NERD ON! UPDATE

A weekly show by the hosts of Nerd On! The Podcast where they go over the weeks most interesting news, and answer listener questions.

25-35 Minutes

MANDALORI-ON!

Returning October, hosts Tom, and Corey analyze, discuss, and speculate about each episode of the Disney+ Star Wars show, The Mandalorian.

45-90 Minutes



THE CAPELESS CRUSADERS

Presenting the premiere conversational podcast about the world of comics!

Our roots with The Capeless Crusaders run deep. It was the first podcast that current Nerd On! host Tom ever co-founded and hosted. It was a special project that was near and dear to the heart.

In our efforts to expand not only the diversity of topics, but the diversity of ideals and perspectives, we knew hosts David, Anthony, Amy, and Manderson were the perfect choice!

Join them every other week as they dive into a different comic book, trade, or graphic novel.

Bi-Weekly | 60-90 Minutes
[NERDON.TV/LISTEN](https://nerdon.tv/listen)



MATTHEW ANDERSON



AMY NUNAG



ANTHONY ESTAVES



DAVID BARRIE

EXTENDED CONTENT

We have established our foothold across entertainment platforms, and are ready to meet our audience wherever they go.



YOUTUBE.COM/NERDONTV

Our YouTube channel focused on gaming content.

We post several times a week, and feature content including play-throughs, edited stream highlights, and informative game guides.

TWITCH.TV/NERDON

Watch the team stream daily on twitch. We stream a variety of games including Fall Guys, Destiny, Magic The Gathering, Pokemon, Raft, Halo: The Master Chief Collection, and much more!

We also stream special live community events, plus streams showcasing our creative process.

YOUTUBE.COM/NERDONTHEPODCAST

The home of Nerd On! The Podcast on Video! This channel features video versions of our podcast.

It is also the home of Nerd On! Original series' like Anime Du Jour.

NERDON! ANNIVERSARY

Every September, we celebrate our anniversary in grand fashion. We select a classic or beloved trilogy and deliver a **TRIPLE FEATURE** of Nerd On! The Podcast episodes across three days.

Our annual anniversary month celebration is also supplemented with extra video content, special episodes of **The Capeless Crusaders**, contests, social media games, watch parties, streams, and limited edition merchandise.





CONTENT PARTNERS

We are together developing projects such as
partnered streams, hosted live shows, and product integration.



We are always on the look out to partner up with industry leading companies
to develop branded content and other innovative projects.

Contact us for additional information.
contact@nerdon.tv

NERD ON! LIVE!

On March 7, 2020, we partnered with our content partners over at Apogee Electronics to host our very first live show, at the Apogee Studio in Santa Monica!

The hosts hosted a live extended episode of the Nerd On! Update, featuring nerdy news, games with audience participation, Q&A, and prizes!

We see this as the next step in our growth and are looking to partner with more venues and host more live shows. We promise to deliver action, drama, laughs, and maybe some singing for good measure!



PREMIUM ACCESS

We utilize the community support membership service Patreon to provide premium access services to our listeners. We call it the "Nerd On! Nation"

We have several tiers of memberships that give our listeners the power to choose the level of support that fits their lifestyle.

Premium access content includes early access to all episodes, exclusive bonus shows like "The Nerd On! Extra" and "The Nerd On! Minute", an exclusive Discord server, and discounts on merchandise.

[NERDON.TV/PATREON](https://nerdon.tv/patreon)



POWERED BY PATREON

• EARLY ACCESS • EXCLUSIVE CONTENT • MEMBER PERKS •





We attend major conventions and events to provide coverage on the latest in the popular arts to our audience across all platforms.



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NERDON.TV

